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Find us and donate of Facebook!

April 30, 2010-Athens-The Living Heritage Museum-with the help of Facebook-presents an unprecedented opportunity to engage our generation in seizing the future and making a difference in the world around us. Simply by becoming a “Fan” of the Museum on Facebook you can find the tools to easily give a tax deductible gift to help Living Heritage Museum meet its most critical needs. With millions of people around the world now using social networking sites on a daily basis it makes perfect sense for the Museum to take advantage of this free fundraising tool.

The Museum relies on the generosity of its friends and supporters to meet the enormous cost of providing programs and services, year-round, to thousands of visitors. The contributions made to the Living Heritage Museum are fundamental to the Museum’s success and survival.

According to Facebook the goal of all this is what they call equal opportunity activism. They’re trying to level the playing field by empowering individuals to change the world. Existing nonprofits must raise hundreds of millions of dollars and leverage massive direct marketing campaigns to attract members. Facebook is democratizing activism by empowering these nonprofits with an arsenal of tools for users of Facebook who want to leverage their network on Facebook to effect positive change.

“This is a natural evolution of social networking” says Diane Hutsell, Executive Director of the Living Heritage Museum. “Leveraging real world social networks, like Facebook is an important part of activism and fundraising. This is especially true of grassroots activism used by many charities, like the Living Heritage Museum, to raise money. “

Are you on Facebook? Join us and be the first to receive the latest news and updates from the McMinn County Living Heritage Museum and to donate to the Museum. Just log in to your Facebook account and search for the McMinn County Living Heritage Museum. And don’t forget to ask your friends to log on and see all the great things going on at the Living Heritage Museum. Don’t have a Facebook account? Don’t worry, it’s easy! Just go to www.facebook.com and join in the fun!

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